

**PERSONAL INFORMATION**

**Hajnalka CSÁFOR, PhD**



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-  [www.uni-eszterhazy.hu](http://www.uni-eszterhazy.hu)

Sex Female | Date of birth 18/03/1975 | Nationality Hungarian

**POSITION**

**Acting Dean of Faculty of Economics and Social Sciences at Eszterházy Károly University of Applied Sciences**

**WORK EXPERIENCE**

2016 July –

**Acting Dean of Faculty of Economics and Social Sciences**

Eszterházy Károly University of Applied Sciences, 1. Eszterházy tér, Eger, 3300 Hungary  
[www.uni-eszterhazy.hu](http://www.uni-eszterhazy.hu)

Directing the educational and research activities of the Faculty, as well as:

- Managing the international educational and research activity of the Faculty
- Enforcing the Faculty's position in the Institutional Committees
- Managing Annual Quality Management Report of the Faculty

Higher Education

2013 July – 2016 July

**Associate Dean of Faculty of Economics and Social Sciences**

Eszterházy Károly University-College, 1. Eszterházy tér, Eger, 3300 Hungary  
[www.uni-eszterhazy.hu](http://www.uni-eszterhazy.hu)

- Helping the Dean's work in directing the educational and research activities of the Faculty
- Managing the international educational and research activity of the Faculty
- Enforcing the Faculty's position in the Institutional Committees
- Managing Annual Quality Management Report of the Faculty

Higher Education

2013 January –

**Head of Institute of Economics**

Faculty of Economics and Social Sciences, Eszterházy Károly University-College  
1. Eszterházy tér, Eger, 3300 Hungary  
[www.gti.uni-eger.hu](http://www.gti.uni-eger.hu)

- Directing the educational and research activities of the departments of the Institute of Economics:
  - Department of Business Administration
  - Department of Economics
  - Department of Tourism

Higher Education

2012 – 2013

**Associate Head of Institute of Economics**

Faculty of Economics and Social Sciences, Eszterházy Károly University-College  
1. Eszterházy tér, Eger, 3300 Hungary  
[www.gti.uni-eger.hu](http://www.gti.uni-eger.hu)

- Helping the head of Institute of Economics in directing the educational and research activities of the departments of the Institute of Economics.

Higher Education

- 2012 – 2015 **Head of Department of Regional and Environmental Economics**  
Institute of Economics, Faculty of Economics and Social Sciences,  
Eszterházy Károly University-College  
1. Eszterházy tér, Eger, 3300 Hungary
- Directing the educational and research activities of the Department of Regional and Environmental Economics.
- Higher Education
- 2010 – **Associate Professor**  
Department of Business Administration  
(2012-2015 Department of Regional and Environmental Economics),  
Institute of Economics, Faculty of Economics and Social Sciences,  
Eszterházy Károly University of Applied Sciences  
1. Eszterházy tér, Eger, 3300 Hungary
- Teaching of the following courses: Statistics, Public Relations, Business Communication, Environmental Economics, Sustainable Development, Corporate Social Responsibility, Global Environmental and Social Problems and Environmental Strategies of the EU and Hungary for full-time and part-time students on BA, MA and doctoral levels.
  - Working on different projects connected to the work of the Institute of Economics.
- Higher Education
- 2007 – 2013 **PR Director**  
President's Office, Eszterházy Károly University-College  
1. Eszterházy tér, Eger, 3300 Hungary
- Media Relations, Campaigns for Prospective Students, Website, Event Management, Educational Exhibitions, Advertisements, Public Relations.
- Higher Education
- 2004 – 2010 **Associate Professor**  
Department of Business Administration, Institute of Economics,  
Faculty of Economics and Social Sciences, Eszterházy Károly University-College  
1. Eszterházy tér, Eger, 3300 Hungary
- Teaching of the following courses: Statistics, Public Relations, Business Communication, Environmental Economics, Global Environmental and Social Problems and Environmental Strategies of the EU and Hungary for full-time and part-time students.
  - Working on different projects connected to the work of the Department of Business Administration.
- Higher Education
- 2001 – 2006 **PR Coordinator**  
President's Office, Eszterházy Károly University-College  
1. Eszterházy tér, Eger, 3300 Hungary
- Media Relations, Campaigns for Prospective Students, Educational Exhibitions, Advertisements, Public Relations.
- Higher Education

**2000 – 2004 Assistant Lecturer**

Department of Business Administration, Institute of Economics, Faculty of Economics and Social Sciences, Eszterházy Károly University-College  
1. Eszterházy tér, Eger, 3300 Hungary

- Teaching of the following courses: Statistics, Public Relations, Environmental Economics and Sustainable development for full-time and part-time students.
- Working on different projects connected to the work of the Department of Business Administration.

**Higher Education****1998 – 1999 Controller Assistant**

United Transfer Corporation  
17-19. Alkotás út, 1123 Budapest, Hungary

- Financial Administration.

**Information Technology****1997 June-August Marketing Assistant**

Telestar Kábelkom Ltd. (UPC), Eger  
13-15. Törvényház u., 3300, Eger, Hungary

- Consumer research and analysis.

**Communication and Media****EDUCATION AND TRAINING**

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**2003 – 2009 PhD in Economics**

Budapest University of Technology and Economics  
Faculty of Economics, Doctoral School of Management and Organizational Sciences  
3. Műgyetem rkp., 1111, Budapest, Hungary  
[www.bme.hu](http://www.bme.hu)

**1998 – 2001 Master of Economics (MA)**

University of Szeged  
Faculty of Economics,  
1. Kálvária sgt., 6722, Szeged, Hungary  
[www.eco.u-szeged.hu](http://www.eco.u-szeged.hu)

**1994 – 1998 Bachelor in Economics – Teacher of Economics and English Language (BA)**

Eszterházy Károly Teacher's Training College  
1. Eszterházy tér, 3300, Eger, Hungary  
[www.uni-eszterhazy.hu](http://www.uni-eszterhazy.hu)

**PERSONAL SKILLS**

Mother tongue(s) Hungarian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C2	C2	C1	C1
English Teacher (BA) diploma					
German	B1	B1	A2	A2	A1
Basic-level language exam					
Esperanto	B2	B2	B2	B2	B1
Medium-level language exam					

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user  
Common European Framework of Reference for Languages

**Communication skills** ▪ good communication skills gained through 12 years of experience as PR manager of Eszterházy Károly University-College

**Organisational / managerial skills** ▪ leadership (responsible for a team of approx. 45 people as the Associate Dean of Faculty of Economics and Social Sciences, and for a team of 22 people as the Head of Institute of Economics at Eszterházy Károly University-College)  
▪ event management skills (gained through 12 years of experience as PR manager of Eszterházy Károly University-College)

**Job-related skills** ▪ expertise in project management (professional manager of a project of a total amount of 1,7 million EUR on developing the dual educational system at Eszterházy Károly University-College funded by the EU)  
▪ good command in risk management (responsible of the risk management system of Eszterházy Károly University-College for 2 years)  
▪ good command of quality control processes (currently responsible for quality audit as the Associate Dean of Faculty of Economics at Eszterházy Károly University-College)

**Computer skills** ▪ good command of Microsoft Office™ tools  
▪ Intermediate knowledge of MIS

**Driving licence** ▪ B category driving licence

**ADDITIONAL INFORMATION**

Publications  
Presentations  
Memberships

**Fields of research:** Corporate Social Responsibility (CSR), Sustainability, Environment-conscious Consumer Behaviour, Business Ethics, Environmental Education

**Number of essays:** 39

**Number of conference presentations:** 26

**The most important Essays and Papers and Relevant Publications:**

1. János SZLÁVIK, Hajnalka CSÁFOR, Tekla Sebestyén SZÉP: **Regional Level of Sustainability – Two Hungarian Case Studies**, PERIODICA POLYTECHNICA-SOCIAL AND MANAGEMENT SCIENCES 24:(2) Paper SzCsS. 13 p. (2016)

2. NOVOTNY Ádám – DÁVID Lóránt – CSÁFOR Hajnalka: **Applying RFID Technology In the Retail Industry – Benefits and Concerns from the Consumer’s Perspective**, Retail (IF) – AMFITEATRU ECONOMIC 17:(39) pp. 615-631. (2015)
3. CSÁFOR Hajnalka – SZLÁVIK János: **Corporate Social Responsibility as a Tool for Sustainable Regional Development in Northern Hungary** Periodica Oeconomica – Tanulmányok a gazdaságtudomány köréből Special Issue on the Regional Aspects of Sustainability 2012 Vol 5. Eszterházy Károly Főiskola, Linceum Kiadó Eger HU ISSN 2060-9078 (Print) HU ISSN 2060-9086 (Online) pp. 207-224.  
[http://www.gti.ektf.hu/anyagok/po/2012/PO2012\\_Szlavik\\_Csafor.pdf](http://www.gti.ektf.hu/anyagok/po/2012/PO2012_Szlavik_Csafor.pdf)
4. CSÁFOR Hajnalka – SZLÁVIK János: **Innovation and Environmentally Friendly Technologies** in Innovation Management edited by Department of Management, Faculty of Business Economics, Kosice, University of Economics, Bratislava, Slovakia and Institute of Economics Eszterházy Károly College, Eger Hungary ISBN 978-615-5250-12-5 Linceum Publishing Company Eger 2012
5. CSÁFOR Hajnalka – CSIGÉNYÉ NAGYPÁL Noémi: **Concept of Corporate Social Responsibility** Dr. SZLÁVIK János (editor) in *Corporate Social Responsibility* Complex Publisher 2009. pp. 25-60.
6. CSÁFOR Hajnalka: **CSR in the Carpathian Countries of The Carpathian Euroregion** Dr. SZLÁVIK János (editor) in *Corporate Social Responsibility* Complex Publisher 2009. pp. 183-198.
7. CSÁFOR Hajnalka – CSIGÉNYÉ Nagypál Noémi: **Corporate Social Responsibility of the Hungarian Companies Based on the Experiences of Two Connected Empirical Research** in Doctoral Papers 2009. Budapest University of Technology and Economics Publisher 2009. pp. 71-104.
8. SZLÁVIK János, PÁLVÖLGYI Tamás, CSIGÉNYÉ Nagypál Noémi, CSÁFOR Hajnalka, CSETE Mária: Book title: Analyzing Corporate Social Responsibility in Europe: Rhetoric and Realities, Article: **Striking oil? CSR and the EU integration process: the example of Hungary**. Edward Elgar Publishing, Cheltenham (UK), Cumberley (UK), Northampton (USA) 2009.
9. CSAFOR Hajnalka: **Challenges of CSR in Some Recent Accession Countries of the EU: Hungary, Poland, Slovakia, Romania** in working papers: CSR PAPER Series 48. 2008 Fondazione Eni Enrico Mattei Milano, Italy 15 p. <http://www.feem.it/NR/Feem/resources/CSRPapers/CSR2008-048.pdf>
10. CSÁFOR Hajnalka: **Corporate Social Responsibility in Central and Eastern Europe** in Periodica Oeconomica - Studies of Economic Sciences, Regional Development and Competitiveness, University of Paris-Sorbonne IV–Eszterházy Károly College Linceum Publisher Eger, 2008. pp. 115-127. <http://gti.ektf.hu/po.htm>
11. CSÁFOR Hajnalka: **Corporate Social Responsibility of Hungarian Companies** Acta Oeconomica Linceum Publisher Eger, 2007. pp. 169-182.
12. CSÁFOR Hajnalka: **Hungarian Distinctiveness of CSR in Comparison with the EU Practices**, Working papers: CSR PAPER Series 13.2006 Fondazione Eni Enrico Mattei, Milano Italy 2006. 15 p. [www.feem.it/NR/Feem/resources/CSRPapers/CSR2006-013.pdf](http://www.feem.it/NR/Feem/resources/CSRPapers/CSR2006-013.pdf)

#### Membership in Professional Organizations:

- 2011 – Member of the Hungarian Association of Regional Science
- 2010 – 2013: President of the Image Committee of Eszterházy Károly College
- 2005 – Secretary of the Regional Development Research Group, Eszterházy Károly College, Eger
- 2001 – Presidency Member of the Heves County Hungarian Association of Economists
- 1997 – 2003: Member of Board of Lyceum Pro Scientiis Foundation, Eger

12<sup>th</sup> September 2016, Eger

CSÁFOR Hajnalka, PhD.